Photo Exhibits During a Pandemic





Presented by: Rhonda Cullens, MNEC, NECCC VP Flagpole Photographers Exhibit Chair

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When Photo Exhibits Get Closed Down

Plan Ahead & Think "Outside the Box"





Even if you are allowed to put up an exhibit, be prepared!

The situation could change and your exhibit could get shut down.



Flagpole Photographers' Exhibits Newtown Municipal Center

Previous Exhibits:





2020 Exhibit: What's missing? People!





"Animals Photo Exhibit" – March 2020 Newtown Municipal Center



205 photos were hung on March 2!





"Animals Photo Exhibit" Newtown Municipal Center







- Exhibit was put up on the walls
- We photographed all photos in the exhibit
- We posted photos to our club website (It became a Virtual Exhibit)



"Animals Photo Exhibit"





40 See on a Wild Bleeding F

540 Birds of the Sky S60 Burfalo 540 Burfalo 540 Burfalo 540 Busy Bee 540 Cardinalin Snow 540 Female Northern Cardinal 540 Focused on What's Ahead 540 Gasswinged Butterfly 540 Gold Mantibal Ground Squim

Hands Up For Americ

Moment Zahra And Her Enal





Leave contact info at exhibits that people can take with them.

Promote the exhibit and your club!

"Animals Photo Exhibit" Newtown Municipal Center







The building closed to the public in mid-March, 2 weeks after hanging the exhibit.

We were asked to take down the exhibit on June 30th, the day before the building reopened, so people wouldn't linger in the building looking at the photos.



"Animals Photo Exhibit"







Two photos were purchased by town employees working in the building!



Animals Photo Exhibit

Someone had briefly seen our exhibit, taken a flyer, and emailed that she wanted to buy a dozen photos as Christmas presents.

She viewed the photos online and picked out some but wanted to see them in person to pick out the rest.

Time to "think outside the box!"

https://www.flagpolephotographers.com/exhibits/2020-animals-photo-exhibit-march



"Private Animals Photo Exhibit" in our garage!

Our "outside the box" solution!





"A Garage & Outdoor Exhibit"

She came over and made her final choices!





And she's now interested in joining our club!



Virtual Photo Exhibits



Flagpole's Past Exhibits at our Local Library

We usually have our Annual Competition and Exhibit at our local library.

This year, since the library was closed, they asked us to do a "Virtual Exhibit" with around 30 photos.





Selection of which photos to use

The Library asked for "around 30" photos.

It happened that we had 34 members who had placed 1st, 2nd or 3rd in Class A or B last season in our monthly competitions.

Major decision factors:

- We already had digital images of all winning photos. – I didn't have to try to solicit new photos.
- Quality assurance All photos would be a known, good quality since they had already been selected as a monthly winner!





Permission and Photo Ordering

- I asked each member for permission to use one of their winning photos.
- If they had more than one winning photo, I let them choose the one they wanted me to use.
- Photos were put in alphabetic order by photographer's last name.





Flagpole's Virtual Exhibit: 2019-2020 Season

- Video of photos Set to music, with transitions. Includes Photographer's Name and Photo Title on banner below each photo.
- Still photos of each Includes
 Photographer's Name and Photo Title
 on banner below each photo and
 Month of Competition and Category
 below that.
- Copyrights were included.
- In less than 2 weeks, the "Virtual Exhibit" was up and running!





Posting the Virtual Exhibit



- Include background info about what makes up the Virtual Exhibit.
- Include info about your club. This could be another opportunity for membership outreach.
- Don't forget to post your "Virtual Exhibits" on Facebook and the NECCC Blog too!
- Are there other sites where you could post it to increase exposure? Maybe your local Senior Center or **Community Groups?**

https://chboothlibrary.org/rl_gallery/flagpolephotographers-virtual-show

https://www.flagpolephotographers.com/exhibits/virtualexhibit-a-sampling-of-some-of-our-members-winningphotos-this-season

Flagpole's Virtual Exhibit: 2019-2020 Season



https://www.flagpolephotographers.com/exhibits
It was also posted on the library's website as well.



End video with an invite to the club's website



https://www.flagpolephotographers.com/exhibits
It was also posted on the library's website as well.



Encourage & Promote Member's Exhibits



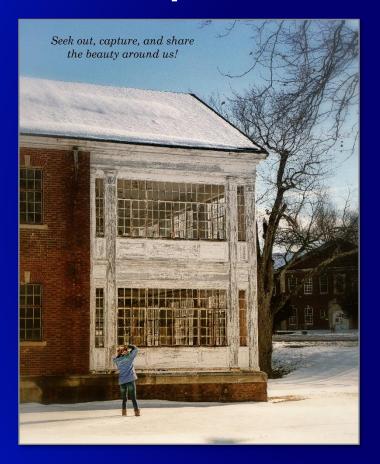
- Encourage your members to have their own exhibits and promote them too.
- Include info about the club when possible.

https://chboothlibrary.org/events-home/exhibits

https://www.flagpolephotographers.com/news/flag pole-photographer-darcey-odonoghues-virtualexhibit-at-the-c-h-booth-library



Seek out, capture, and share the beauty around us!



The pandemic might have changed our world, but there is still beauty all around us waiting to be captured and shared.

Exhibits are a great way to share the beauty we have found while looking through our camera lens as well as sharing our passion for photography. They are also a great way to promote our photography clubs.

During this time, however, we just need to be a bit more creative with how we share our photos with others!

Remember to explore new possibilities and think outside the box!

