



14th ANNUAL "VIRTUAL" EXHIBITION

CAMERA CLUB of
OXFORD GREENS

Chuck Fleischman
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Camera Club Of Oxford Greens

A club where all members excel



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Home

Welcome to our site!

The Camera Club of Oxford Greens is open to any resident of Oxford Greens. We meet twice monthly through out the year at the Ridge Club. For directions, click here. 97 Country Club Drive, Oxford, CT 06478. One meeting includes judging of member photographs on assigned subjects or open category as well as a business portion. The second meeting is generally devoted to member education. If you enjoy photography and would like to share, learn, socialize with other photography lovers, and live at Oxford Greens, the Camera Club of Oxford Greens is for you!



TRADITIONAL EVENT

- Display 150 to 200 mounted prints for a weekend in September
- Approximately 15 to 20 past and present members participate
- About 200 from the local community and neighboring area attend
- Promotion via the NECCC Blog

Problem - What to do now with COVID-19 quarantine restrictions


COVID ALTERNATIVE

- Create a YouTube video
- Featuring 185 past and present member images
- Include maker introductions and narrative
- Results
 - 21 makers participated
 - Already 481 views
 - Promotion via NECCC Blog and November PSA Magazine



<https://www.youtube.com/watch?v=Sz3wrw6wV2s>

Clip starting at 4:15 and 13:48



PARTICIPATION GOAL - SAME AS LAST YEAR

Layout - Photo of maker, voice-over by maker, 10 photos

 Prototype feasibility

 Review by board

 Review by participates - multiple skill levels

 Leverage submission process very similar to competitions

 Require many follow-up phone calls and reminders

 Getting portraits of makers was hard, and not ideal quality, but worth it!

 Most voice-overs were made using the Voice Memos phone app

 Only 1 member did a video intro and 2 members did not want their portrait



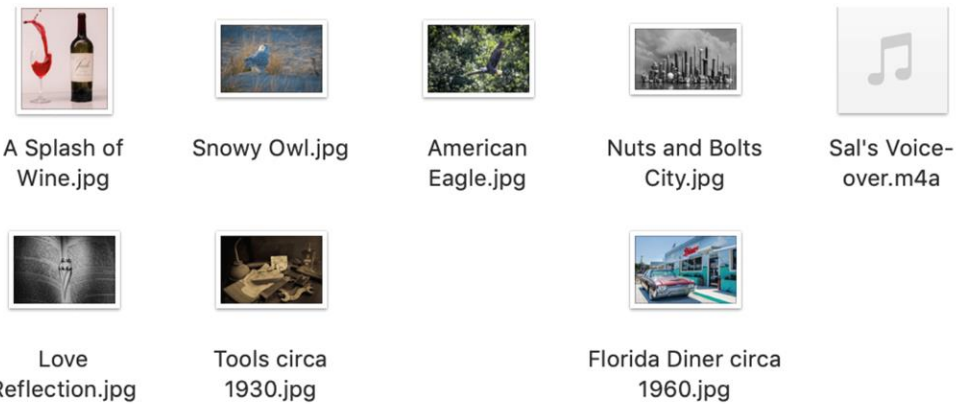
WORKFLOW - Think, Design, Repeat For Each Person

- Create a sub-folder for each person
 - Images, Voice-over, Self-Portrait
- Leverage Final Cut Pro X video editor
 - Libraries, Events, Projects, Keywords
 - Each person was an event with their name added as keyword on images
- Build as photos arrive - requires at least 15 minutes per person
- Add titles to every image
- Added music at the end



Expo Final
9-6-2020.mov

Input Folder
establish sub-folder
as inputs arrive



A Splash of
Wine.jpg

Snowy Owl.jpg

American
Eagle.jpg

Nuts and Bolts
City.jpg

Sal's Voice-
over.m4a

Love
Reflection.jpg

Tools circa
1930.jpg

Florida Diner circa
1960.jpg



Head shot.jpg



Roseate
Spoonbill.jpg

Input Subfolder



PRODUCTION

- Planned 5 seconds for each image, learned 7 seconds was better
 - With title displayed for 3 seconds
- 1 second transitions that simply fade in then fade out
- Music is essential!
 - Support the images, not supersede
 - Used mostly classical music - Oscar Peterson, Benny Goodman, Scott Joplin, Debussy, Ravel, Faure
 - Recommend against soliciting music selections from participants
- No attempt to link image to music
 - Next time, will be better to start backwards and place the end of the music just before a new introduction and trim off the beginning of the music

Smart Collections

Credits

Images

- Alice Liang
- Art Keating
- Bev Stebbins
- Bill Morton
- Bill Soter
- Bob Levine
- Bobbi Knezek
- Chuck's Pix**
- David Liang
- Dom Vendemia
- Don Barry
- Doug Bartel
- Fran Barr
- Jeanne Tomkalski
- Jessica Tell
- Jim Warner
- Koren Paul
- Linda Soter
- Pam Zeller
- Sal DeFini

1st-Beineke Library Chuck's Voiceover2 Desire East River Ferry

Flig...airs Milford Harbor Predators and Victim Sel...rait The Pond

Times Sq...e at Night Van...umn

11 items

Keywording by maker
keeps all input
together

Nuts and Bol... Roseate Spo... Snowy Owl Tools circa 1... Chuck Fleischman 1st-Bein...

Joplin Rag

Music gap during voice-over

Two options for controlling music during voice-overs

Lower music volume during voice-over



THE EXHIBITION



<https://www.youtube.com/watch?v=Sz3wrw6wV2s>

Clip starting at 5:36



SUMMARY OF THE GOOD AND THE BAD

PROS

- Much easier for members to participate
- Significantly greater audience
- Lower operational expense

CONS

- Significant burden for creator (Chuck)
- Loss of "Event" feel and impact