March 2, 2021



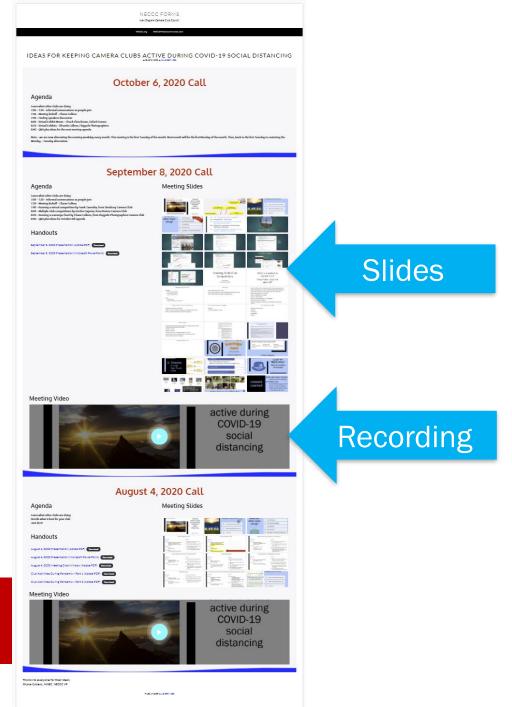
w.NECCC.org/keeping-clubs-active

Ideas for keeping camera clubs active during COVID-19 social distancing

> Organized by <u>NECCC.org</u> Host - Chane Cullens Chane@CCullens.com

Share this site with your club members

http://w.neccc.org/keeping-clubs-active



Agenda – March 2, 2021

- 7:00 7:30 informal conversations as people join
- 7:30 Meeting kickoff Chane Cullens
- 7:35 Michael & Suz Karchmer The Place of Phone Cameras in Camera Clubs and in Competition
- 7:50 Spring Pandemic Photo Showcase Chane Cullens
- 8:00 Open discussion
 - Zoom bombing When unwanted people ruin your virtual meeting. How to avoid it.
 - Photo Café Q&A idea Got questions? Get your questions answered!
 - What's Hot?

The Place of Phone Cameras in Camera Clubs and in Competition

By Michael & Suz Karchmer

The Place of Phone Cameras in Camera Clubs and in Competition

Michael & Suz Karchmer Cape Cod Viewfinders Camera Club Premise: The coexistence of traditional cameras and phone cameras (e.g. iPhones) can be complicated and even uncomfortable in camera clubs

- In the camera club world, traditional cameras are regarded as technologically superior and require a big learning curve to master; many refer to iPhones as "dumbed down photography."
 - There are many fine iPhone photographers who have felt no need to know the terminology of traditional photography; this also can lead to tension within clubs
- Until recently, competition judges seemed to have a sixth sense in recognizing iPhone shots and downgrade them accordingly.
 - This still can be true, but is changing as camera phone technology continues to evolve
- Underlying this is that there has been a different logic to iPhone photography compared to traditional photography and, equally importantly, different goals

Some Background

- Mobile photography (i.e., iPhone photography) dates to the release of the first iPhone by Apple in 2007.
 - The first iPhones were basic devices, but there was an immediate interest in using them for using them for creative purposes.
 - Many of the apps and filters came into being to cover up deficiencies in the early models.
 - Today, iPhone cameras are technological marvels: highly sophisticated and automated devices with 1000s of available apps for taking and editing the captured images
 - The latest model of iPhone is the iPhone 12 still with 12 megapixels.
- To give you a taste of iPhone Photography, I'll show you some samples our work. We started our journey about 10 years ago.





April 25, 2018

Michael & Suz Karchmer

Continuum in iPhoneography

- There is a continuum in mobile photography
 - At one end are people who define themselves as photographers who use devices for photography
 - At the other end are people who see themselves as artists and may not necessarily be interested in photo-realism but to use the mobile devices for creative expression
 - Many people occupy a middle ground, using a range of approaches (and apps) to express themselves. The created images may or may not be photo realistic.
 - We've seen the NY Times label this kind of work "Photo Illustration"
- A common iPhone strategy is to start with a normal image then use apps, filters or the editing process to enhance the image.

Michael & Suz Karchmer

iPhoneography's Three Elements

In its simplest form, iPhoneography has 3 elements

- Image Capture
- Edit/enhance the image
- Share (often involving social media)

The 3-step framework is a generally accepted one, but people who see themselves as photographers will make different choices—particularly in editing than those who see themselves as digital artists

April 25, 2018

Michael & Suz Karchmer

Native Camera App in latest phone cameras improved :

- Apple added even more "supersauce" to what happens "under the hood." Apple's goal is to create a device that is easy to use and foolproof for the general user
 - Most of the aspects of the capture are automatic and unchangeable: Apple makes the decisions (i.e., white balance, shutter speed, ISO, and remember that aperture is fixed)
 - This is both the good and the bad news
- Latest models now allow a form of Raw Shooting
- Depth of field is simulated with a Portrait Mode that blurs the background with software in some cameras; also built-in HDR
- Latest models have expanded color space and color accuracy; optical stabilization for the lenses.
- POINT: Very sophisticated camera, but Apple's philosophy is to make the key decisions even if the user would like more control

Introducing NECCC Spring Pandemic Photo Showcase

NECCC Showcase Committee

From a member club idea to a program everyone can enjoy!

https://photo.neccc.org

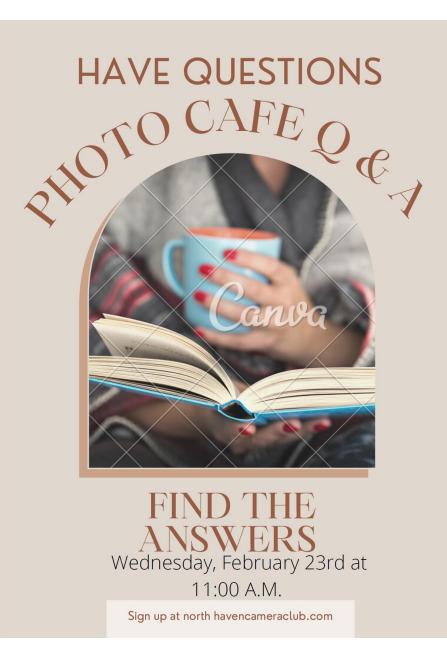
- Antoinette Gombeda
- Chane Cullens
- Liz Champeon
- Loretta Paul-Goldin
- Michael Karchmer
- Rhonda Cullens

Club Leaders Call To Action

Notify You Members

Open Discussion

- Photo Café Q&A idea
- From Joe Whitmore, President North Haven Camera Club
- Shared a new program that they are launching for our members in addition to our normal meetings.
- They are calling it PHOTO CAFÉ Q & A, where attendees can ask questions about the problems they are having.
- They thought it was a good idea to offer members something extra that was only available to them.
- Got questions? Get your questions answered!
- Meetings will be a 'give and take' in a relaxed atmosphere designed to answer any questions you may have regarding photography.



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Hi Chane,

I wish I could attend tonight, but our club meeting is tonight, we will be hosting Roman Kurywczak, Nighttime Landscape Photography.

I see you have our Photo Café down for tonight, I can tell you **our first program was a success** and we already have 2 more planned. The members feel more comfortable asking questions and sharing their ideas among fellow members. The only regret we have is we didn't do it sooner. The only tough thing is getting people to volunteer to be on the panel. I think people are shy or afraid to interact. when we had live meetings people would share all the time, but virtual has been a little harder to get going but is paying off.

Good luck with tonight's meeting and keep up the active Discussions.

Joe Whitmore President, North Haven Camera Club