

**November 2, 2020**



[w.NECCC.org/keeping-clubs-active](http://w.NECCC.org/keeping-clubs-active)

Ideas for  
keeping  
camera clubs  
active during  
COVID-19  
social  
distancing

Organized by [NECCC.org](http://NECCC.org)

Host - Chane Cullens

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# Share this site with your club members

<http://w.neccc.org/keeping-clubs-active>

NECCC FORMS  
New England Camera Club Council

IDEAS FOR KEEPING CAMERA CLUBS ACTIVE DURING COVID-19 SOCIAL DISTANCING  
Updated 10/14/2020

### October 6, 2020 Call

**Agenda**

- Learn what other clubs are doing
- 7:00 - 7:30 - Virtual conversation as people join
- 7:30 - Meeting Kickoff - Chane Collins
- 7:40 - Meeting agenda discussion
- 8:00 - Virtual Clubhouse - Chuck Fleischman, Colford Greene
- 8:20 - Virtual Clubhouse - Rhonda Collins, Virginia Thompson
- 8:40 - Q&A plus ideas for the next meeting agenda

Note: we are now alternating the meeting working every month. This meeting is the first Tuesday of the month, next month will be the first Monday of the month. Then, back to the first Tuesday to maintain the Monday - Tuesday alternation.

### September 8, 2020 Call

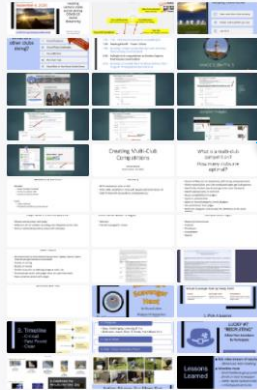
**Agenda**

- Learn what other clubs are doing
- 7:00 - 7:30 - Virtual conversation as people join
- 7:30 - Meeting Kickoff - Chane Collins
- 7:40 - Meeting a virtual competition by topic: Landscapes, from Strolling Camera Club
- 8:00 - Multiple club presentations by Gordon Rogers, from Boston Camera Club
- 8:20 - Meeting a message from the Chane Collins, from Virginia Thompson Camera Club
- 8:40 - Q&A plus ideas for October 6th agenda


**Handouts**

- September 8, 2020 Presentation (Jasica PDF) [Download](#)
- September 8, 2020 Presentation (Theresa PDF) [Download](#)

**Meeting Slides**



**Meeting Video**



active during  
COVID-19  
social  
distancing

### August 4, 2020 Call


**Agenda**

- Learn what other clubs are doing
- Decide what to do for your club
- Just do it!


**Handouts**

- August 4, 2020 Presentation (Jasica PDF) [Download](#)
- August 4, 2020 Presentation (Theresa PDF) [Download](#)
- August 4, 2020 Meeting Chat (Jasica PDF) [Download](#)
- Club Activities During Pandemic - Part 1 (Jasica PDF) [Download](#)
- Club Activities During Pandemic - Part 2 (Jasica PDF) [Download](#)

**Meeting Slides**



**Meeting Video**



active during  
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social  
distancing

Thanks to everyone for their ideas:  
Chane Collins, VIBE, NECCC UP

PLANNING CLUBS 101

Slides

Recording

# Agenda - October 6, 2020

7:00 – 7:30 – informal conversations as people join

7:30 – Meeting kickoff – Chane Cullens

7:35 – Antoinette Gombeda, NECCC President – Honors ...

7:45 – Rhonda Cullens, NECCC VP Club Services Packet and  
Publicity – A few club services that are now free

7:55 – Open discussion on what is working or not working at  
their clubs

# MORE CLUB SERVICES ARE NOW FREE!

[NECCC.ORG](https://NECCC.ORG) – CLUB SERVICES TAB

Rhonda Cullens, MNEC

NECCC VP Club Services Packet & Publicity

November 2, 2020



# NECCC.org



more



The New England Camera Club Council  
is a nonprofit umbrella group for New England  
(>70 clubs in MA, ME, CT, RI, VT and

NECCC HOME

Current Conference

2019 conference (older archived version)

Previous I

Speakers and Judges

Club Services

Articles

About Us

Clubs: Join NECCC

Mem

Charitable Giving

Blog

Subscribe

**Club Services**

2021  
CONFERENCE

NECCC HOME





## Previous low prices have now dropped to FREE!

[Best of NECCC Prints \(Virtual\)](#)

Was \$5.00, As of Oct. 2020, now FREE!

[Recorded Programs \(Virtual\)](#)

Was \$5.00/program, As of Oct. 2020, now FREE!

[Recorded Commentary \(Virtual\)](#)

Was \$8.00, As of Oct. 2020, now FREE!

[Digital Circuit \(Virtual\)](#)

Was \$5.00/category, As of Oct. 2020, now FREE!

# More Free Services for Program Night Possibilities!



1. **Collection of the Best Photos from NECCC**  
competitions with explanations and critiques  
*#11 Best of NECCC Photos*
2. **Recorded Programs** from the NECCC library are available on many **Educational Topics** – Close-ups, composition, elements to capture... and **Photography Topics** – Zoos, Birds, Flowers, Nature...  
*#12 Recorded Programs*
3. **Digital Circuits** – Your club can participate and receive commentaries you can use as one of your club's program nights  
*#26 Digital Circuits*
4. **View previous Digital Open and Nature Circuits** with commentaries  
*#12 Recorded Programs*
5. **Receive a Recorded Commentary** from expert judges on your club's photos  
*#13 Recorded Commentary Service*

# Promote your club and share information between clubs



## Member Club Rosters

- Use info as a resource to contact other clubs and also to advertise your club! – Lists Club Name, Meeting Locations and Addresses, Meeting Days, Club Size, Presidents and their contact info, Emails and Club Websites, Club Rep information including emails, phone, and address  
*#3 NECCC Camera Club Rosters*

## Promote your club's photo events on the NECCC Blog Posts

- *#4 Webmaster and Blogmaster Page or #20 NECCC – Bulletin – Social Media*



# Find Judges and Speakers, or apply to be one



**Apply to be listed as a judge or speaker** on the NECCC website

*#6 New Judge and/or Speakers List*

**Speakers List** for your club meetings with a wide range of topics including: Landscape, birds, Photoshop, judging, lighting, nature, night and more (Note: Some speakers are free and others charge a fee. Some will offer their presentations virtually. Contact individual speakers directly for details.)

*#6 Speakers List*

**Judges List** for your monthly or annual competitions.

*#6 Judges List*

# Get the Latest News

## Blog Posts and Emails

- Subscribe to receive the NECCC Blog emails  
*#20 NECCC – Bulletin – Social Media*

## Semi-annual NECCC Bulletin

- *#20 NECCC – Bulletin – Social Media*

## Join us on Facebook

- *#20 NECCC – Bulletin – Social Media*



## Help and Honor Others



### **NECCC Honor Designation**

Submit a candidate to receive an Honor  
*#14 NECCC Honors*

### **Tax-exempt Charitable Giving**

To NECCC.org opportunities  
*#15 General Operating Fund &  
#16 Memorial Fund*

### **Scholarships for college students**

*#17 Scholarship Application*

### **NECCC Conference tuition and room and board for high school students**

*#18 High School Student Conference Guest*

# Low-Cost Services

## **Electronic Interclub Competition (Digital)**

\$5 per category, \$10 for both Pictorial (Open) and Nature

*#10 Electronic Interclub Competition (Digital)*

## **NECCC Conference Courtesy Enrollment**

For a first-time attendee from your club with a \$40 co-pay

*#5 Application for Courtesy Enrollment*



Services currently  
on Hiatus due to  
COVID-19

- 1. Print Competitions**
- 2. Print Circuits**
- 3. In-person NECCC presentations**



# **NECCC IS SUPPORTING MEMBER CLUBS**

**WE ALL HAVE TO BE A BIT MORE  
CREATIVE THESE DAYS,  
BUT TOGETHER  
WE ARE STRONGER THAN EVER!**





# Open discussion on what is working or not working at their clubs

1. When are in-person meetings resuming
2. Is membership up or down (fees – up, down, not collecting ...)
3. Is attendance at competition and programs up or down
4. Fundraising opportunities – Liz Champeon, Eastern Maine Camera Club
5. What have you tried that is working
6. What have you tried that is not helping
7. Using phone photography to recruit new members
8. What else?

# When are in-person meetings resuming?

See poll question

## Comments

- Wallingford Camera Club is not resuming in-person anytime soon. We meet at a conference center at a hospital.
- Boston Camera Club - There is no timetable in place – it depends on the status of the virus

# Is membership up or down & fee structure?

See poll question

## Comments

- Wallingford - Membership is down, but new members have joined. We are collecting same fees we had last year since we had just increased them recently. Programs don't need membership. Facebook and Instagram. 1 joined. Facebook public viewing, members for comments
- Boston - Our attendance since going online has significantly increased
- Boston - At certain times we have suggested "Members Bring a Friend" to a meeting. We have gained a few members with this program. Provide friend contact info,
- Boston - TRIAL/GUEST membership – on the membership page of the website, one can request a 1-month Guest Membership. Watch weekly Competition and programs
- Jim D. local newspaper announcements, announcing upcoming meeting - 4 people contacted, 3 joined, digital
- Sue M - newspaper with description of club, generated 3 or 4 members
- Rhonda C - scavenger hunts with guest memberships to enter hunt competition, programs open, interested people can request ability to comments

# Is attendance at competitions up or down ...?

See poll question

## Comments

- Wallingford - Competition attendance is down.
- New Haven - attendance higher
- Alan K. less members, same photos
- Jim D.

# Is attendance at programs up or down ...

See poll question

## Comments

- Wallingford - Programs had some new prospective members although regular member attendance was probably down.
- Liz - Could be - connectivity, Linda joining, Cell phone photography, Mark hands on,
- Janet - canberry camera club, 15 members, change from night time to daytime club, small field trips, , holiday scavenger hunts,
- Linda - monthly challenging
- Jim - leaders and learners,
- Michael K - somebody don't want virtual, "gear groups", independly run

# Fundraising opportunities?

## Comments

- Liz Champeon, Eastern Maine Camera Club has some thoughts
  - *Charge or not for program nights*
  - *Local garden club - created some booklets on for \$5 that is working , what about something like this for a camera*
    - Calendars, local town brochure, fund raiser with other club (like Lions club), real estate agents handouts on your town, local theater group as audience for dress rehearsal
- Wallingford - We only did fundraising in the past through in-person activities like Taste of Wallingford (all activities like this in the area are cancelled until at least May 2021)
- Boston - On the Home Page of the website there is a “Donate” button. It’s working 😊



# What have you tried that is working?

## Comments

- Wallingford - We are using Instagram and Facebook some but only about ½ our members use social media for various reasons.
- Boston - The “10 minute Social Hour” with which we start our meetings has gotten good feedback and members seem to enjoy it. - Break out rooms for subgroups
- Boston - Opening meetings to other clubs has been a great success. Stony Brook has taken a real lead with that
- Boston - We are using Instagram to promote the club and members’ work. We are hoping to attract new members through it as well as raise awareness of the club (only running for a month, unknown impact)

Social Facebook, Instagram, Newspaper

# What have you tried that is not helping?

## Comments

- Wallingford - Trying to reach members by emails, but not much response to the emails.
- Instagram
- Local online newspaper, like the patch
- Facebook notices quickly get off your home page
- Candi - Members that moved out of state, former members back because we are virtual - what happens we start meeting in person again? Yes we will continue with virtual plus inperson

# Using phone photography to recruit new members?

What do you think? Who has tried it?

## Comments

- Boston - There is a phone photography competition planned for January